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For Immediate Release:

New Bisk Web Portal Showcases Proven Online Education Solutions

Site Provides Universities and Corporations Access to Multimedia Content
and Solutions for Achieving Online Educational Goals

TAMPA, Fla., June 9, 2011 – Bisk Education, the worldwide leader in online education, is proud to announce its newly revamped website at www.Bisk.com. The site acts as a centralized portal for information about the company and its end-to-end education solutions for universities, businesses, and lifelong learning.

Bisk’s online education solutions are presented in three key categories: Solutions for Higher Education, Executive Education and Training, and Continuing Education & Test Prep.

Solutions for Higher Education

The new Bisk website guides university administrators and faculty through the company’s comprehensive suite of services for building scalable online programs. Following Bisk’s proprietary [*6 Principles of Excellence That Drive Student Success*](#), these expert services include: Strategic Planning, Program Development & Instructional Design, Systems & Integrations, Brand & Image Management, Enrollment Management, and Relationship Management.

“Bisk Education has been an innovator and leader in distance learning since its inception more than 40 years ago,” said founder Nathan Bisk, who also serves as the company’s Chairman and Chief Executive Officer. “Our industry is undergoing tremendous growth and Bisk recognizes the difficulties and intricacies universities must deal with when developing online programs. This new site illustrates our methodology for successful program development and connects universities with proven services that will enable them to achieve their goals.”

Universities can also learn how to extend their reach with revolutionary resources such as U.S. News University Directory and CollegeClickTV.com. USNewsUniversityDirectory.com offers comprehensive and unbiased information on thousands of colleges and universities directly from *U.S. News & World Report* – long considered the authority on institutions of higher learning. CollegeClickTV.com connects traditional college students to an online video library showcasing more than 30,000 video reviews from 200+ colleges and universities

across the country.

Executive Education & Training

The new Bisk website also delivers solutions to businesses seeking customized instruction for employees on the latest in-demand skills and processes for their industry. Visitors can experience Bisk's unique online classroom through a selection of videos and learn about online training programs developed by the nation's top universities. Delivered through Bisk's University Alliance division, these online training programs allow businesses to create a high-performance workforce with industry-recognized certifications, all while reducing training costs.

Continuing Education & Test Prep

Accounting and tax professionals can learn about CPA Review and CPEasy, Bisk's longest-running education products – and the foundation on which the company was built – when visiting the new website. These multimedia test prep and continuing professional education products can assist individuals and firms alike.

For more information on Bisk Education's online learning solutions, please visit www.Bisk.com. Individuals interested in joining the Bisk team may browse current employment opportunities at www.Bisk.com/Careers.

About Bisk Education, Inc.

Founded in 1971, Bisk Education is the world's leading provider of professional education online. The University Alliance (UA), a division of Bisk, facilitates the promotion and online delivery of associate's, bachelor's and master's degrees as well as professional certificate programs from the nation's leading traditional universities and institutions. Powered by UA's technology and support services, our university partners have surpassed 450,000 online enrollments – making UA the largest facilitator of e-learning in the country. University partners include Villanova University, the University of Notre Dame's Mendoza College of Business, Tulane University's Freeman School of Business, the University of San Francisco, the University of Vermont, Florida Institute of Technology, The University of Scranton, Dominican University and Jacksonville University. U.S. News University Directory, part of the Bisk network, provides comprehensive and unbiased information on more than 2,000 academic institutions directly from *U.S. News & World Report*, the most trusted source for college and university rankings since 1983.

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