For Immediate Release:

Florida Tech Meets the Growing Demand for Continuing Professional Education With 7 New Mini MBA Programs

Professionals Can Gain Advanced Knowledge With a Mini MBA For-Credit Graduate Certificate in as Little as 8 Months – 100% Online

Tampa, Fla., June 24, 2011 – Continuing its mission of providing world-class online education in the most in-demand fields, U.S. News and World Report-ranked Florida Institute of Technology proudly introduces seven new Mini MBA For-Credit Graduate Certificates. Designed to provide core business competencies and specialized knowledge, the Mini MBA allows professionals to obtain post-baccalaureate education in less time and with less of a financial commitment compared to traditional MBAs. Students will engage in graduate-level courses within a condensed format that allows them to finish in as little as eight months, earning a Mini MBA For-Credit Graduate Certificate in one of the following specializations:

- Accounting
- Finance
- Healthcare Management
- Information Technology Management
- Internet Marketing
- Management
- Marketing

Florida Tech’s Mini MBA program helps to bridge gaps in knowledge, providing students that possess some technical expertise with a broader business perspective. But that’s not the only reason for the program’s popularity. “Financial security, career advancement, personal achievement…there are lots of reasons people seek higher education,” says Adrian Marrullier, Executive Vice President and Chief Marketing Officer of University Alliance, which connects professionals with online programs from top-ranked universities. “These new Mini MBAs are a very realistic option, especially for those already engaged in a full-time career. Not only do they provide the flexibility of online learning, they instill practical knowledge that can be used immediately on the job, without having to commit to a traditional MBA schedule.”

Additional Advantages to Choosing a Florida Tech Mini MBA Online

According to a 2011 Skills and Salary Report released by Global Knowledge, professionals who engage in training courses earn almost $10,000 more than those who do not. So not
only are students advancing their aptitudes, they’re likely to increase their income. However, there’s another unique benefit to Florida Tech’s Mini MBA online certificate programs. Each program is for credit, so students who complete all four courses will have earned 12 semester-credit hours. That means should they decide to pursue a Florida Tech MBA in the future, they’ll be 1/3 of the way there. “The marketplace is becoming increasingly competitive, and earning a Mini MBA can give career advancers and job seekers the advantage they need to get ahead and set themselves apart from their colleagues,” states Dr. S. Ann Becker, dean of the Nathan M. Bisk College of Business. “From effective leadership and negotiation to critical decision-making and managing change, students really become more well-rounded in all aspects of business, and that’s critical to succeeding in today’s global market.”

For more details on Florida Tech’s new Mini MBA For-Credit Graduate Certificates and to discover how it can help you achieve your professional and personal goals, visit www.floridatechonline.com.

About Florida Tech
Florida Tech is a regionally accredited university that is world renowned for its distinguished faculty, comprehensive curriculum and unyielding innovation. Florida Tech is ranked a Tier 1 Best National University by U.S. News & World Report. It is also rated by the Fiske Guide to Colleges and named in Barron’s Best Buys in College Education. Founded in 1958, Florida Tech has more than 50,000 alumni. Its main campus is located on 130 subtropical acres in Melbourne, Florida, on the state’s famous Space Coast.

About University Alliance Online
The University Alliance (UA) facilitates the promotion and online delivery of associate’s, bachelor’s and master’s degrees as well as professional certificate programs from the nation’s leading traditional universities and institutions. Powered by UA’s technology and support services, its university partners have surpassed 450,000 online enrollments – making UA the largest facilitator of e-learning in the country. University partners include Villanova University, the University of Notre Dame’s Mendoza College of Business, Tulane University’s Freeman School of Business, the University of San Francisco, the University of Vermont, Florida Institute of Technology, The University of Scranton, Jacksonville University and Dominican University.

###